

Proxy Talk

Frame your narrative and present your case to the world's leading institutional investors who vote on contested situations and M&A transactions.

With shareholder activism rising globally, target companies are under more pressure than ever from investors to articulate their position and demonstrate value. Glass Lewis' Proxy Talk service is an event-based communication platform offered to parties involved in contested situations, specifically proxy contests and M&A transactions.

Leveraging the Proxy Talk service, companies can frame their narrative and present their case directly – and at scale – to Glass Lewis' global institutional investor clients, enabling them to understand the context of a contest or M&A transaction to make more informed vote decisions.

Why Work with Glass Lewis?



Extensive Global Reach

- 1,300+ global institutional clients
- 3,000+ global corporate clients
- 31,000 Proxy Papers published
- 180+ Controversy Alerts across 27 markets
- 1,300+ issuer meetings



Unmatched Research Scope and Timeliness

- Proxy Papers feature case-by-case, independent analysis
- Proxy Papers delivered ~21 days in advance
- Special Situations Research Reports delivered ~14 days in advance
- 2,000+ IDRs provide transparency into the data points used in our Proxy Papers
- ~200 Report Feedback Statements enable key stakeholders to convey their narrative directly to our institutional clients

Benefits of Glass Lewis' Proxy Talk Service

- Address the claims of an activist investor and deliver your narrative to the world's leading institutional investors.
- Benefit from Glass Lewis organizing, hosting, and promoting your Proxy Talk.
- Gauge investor sentiment through live Q&A.
- Demonstrate transparency and a willingness to engage with shareholders.

How Glass Lewis' Proxy Talk Works

Representatives from the activist firm and the targeted company present their respective cases separately in a proxy contest. In an M&A transaction, potential acquirer and acquisition target representatives separately convey their narrative.

Format/Structure

- Webinar-based. Each party has one hour to present
- Both parties are never on the same Proxy Talk
- Organized and hosted by Glass Lewis

Communication/Promotion

- Glass Lewis promotes the Proxy Talk to its institutional clients via email, news release and on glasslewis.com
- Presenting parties are encouraged to promote the Proxy Talk to their own interested stakeholders

Proxy Talk Event Flow

- Brief introduction
- Participating party's presentation
- Live Q&A managed through Zoom chat functionality
- Final comments and conclusion from participating party

Additional Information

- Glass Lewis' Special Situations Research team members will not participate in or present our perspectives during the Proxy Talk, but will consider it in our research if a transcript is made publicly-available by the participant.
- Both parties do not need to sign-up for a Proxy Talk for one to occur
- The Proxy Talk is a global service unless any regional regulatory requirements prohibit such a service offering

Additional Solutions to Meet Your Range of Governance Needs



Governance Hub

Glass Lewis' Governance Hub for public companies provides a customized experience for proxy research, engagement letters, thought leadership, policy guidelines and direct communication with our firm – all in one place.



Equity Compensation Plan Advisory

With Glass Lewis' Equity Compensation Plan Advisory Service, your company receives guidance from an advisor to help you craft an executive compensation plan that aligns with shareholder expectations.

Glass Lewis is Trusted by the World's Leading Investment Managers, Pensions Funds and Public Companies

Founded in 2003, Glass Lewis is a leading global provider of independent corporate governance, stewardship, and proxy voting solutions. The firm serves more than 1,300 investment managers and pension funds globally, who use its high-quality corporate governance and ESG research and proxy voting software to carry out their fiduciary duties. Glass Lewis also helps companies understand and implement corporate governance best practices. Headquartered in San Francisco, Glass Lewis has offices in the United States, United Kingdom, Europe, Asia, and Australia.

Contact us at info@glasslewis.com to discuss how Glass Lewis can help your firm.

